

# Frequently Asked Questions

Ula Beach Club

## **What is Ula Beach Club?**

Ula is a luxury coastal destination where day effortlessly flows into night. Set between the Atlantic Ocean and a tranquil lagoon, it offers a seamless blend of leisure, music, and atmosphere.

## **Where is Ula Beach Club located?**

Inside Laboma, Labadi. A serene escape just minutes from the city, where energy shifts with the light and every hour feels intentional.

## **What makes Ula unique?**

Ula isn't defined by time. It's the way a calm afternoon turns into a vibrant evening... and an unforgettable night. The setting, the crowd, the music evolve into one continuous experience.

Created for the one, for the few, for those who play above the ordinary.

## **Is Ula open to the public?**

Ula operates as a curated space. Access may be through reservations, guest lists, or special events to maintain its elevated and intimate atmosphere.

## **Do I need a reservation?**

Highly recommended, especially as the day transitions into peak hours. It ensures a smooth and personalized experience.

## **What kind of experience can I expect?**

From relaxed daytime lounging to high-energy moments as the sun sets, Ula gradually reveals its rhythm. It's not just a place you visit, it's a space you become part of.

**Can I enjoy drinks in the pool?**

Yes. The pool experience is central to Ula, where guests can unwind, connect, and stay immersed as the atmosphere builds around them.

**What type of music is played?**

A curated soundscape that evolves throughout the day, from laid-back selections to deeper, more energetic sounds as the evening approaches.

**Is Ula good for celebrations?**

Yes. Whether it's a daytime gathering or something that carries into the night, Ula creates the perfect setting for memorable moments.

**What's the dress code?**

Elegant resort wear with a stylish edge. As the atmosphere shifts, so does the look, always refined, never ordinary.

**Are children allowed?**

Primarily designed for adults, especially as the energy builds later in the day.

**What are the operating hours?**

Hours vary depending on the day and experience flow. Guests are encouraged to check official channels for updates.

**Is photography allowed?**

Personal photography is welcome. Professional content creation requires prior approval.

**Does Ula offer VIP or exclusive access?**

Yes. Select VIP and private experiences are available for those seeking something more elevated.

**How do I make a reservation?**

Through official channels or direct contact with the Ula team.

**Philosophy**

We define luxury. Imperfection is the new perfection. Luxury has a new address. We give the night a life.